



CITY OF SAN CARLOS

AGENDA CATEGORY:	
BUSINESS SESSION:	_____
CONSENT CALENDAR:	_____
PUBLIC HEARING:	_____
STUDY SESSION:	_____
_____:	_____

COUNCIL/RDA MEETING DATE: July 26, 2010

ITEM TITLE: Approve amendments to the City's Strategic Plan and Six-Month Objective Matrix.

RECOMMENDATION:

Approve the changes reflected in the attached Strategic Plan Six-Month Matrix.

FISCAL IMPLICATIONS:

There are no additional fiscal implications to report this month.

BACKGROUND:

On Tuesday, March 2, 2010, City Council met for the ninth time with the City Manager and Department Directors in a day-long facilitated discussion of the City's Strategic Issues and Goals. The purpose of this process was to review the City's Mission Statement, Vision Statement, review existing three year strategic goals and develop new six month objectives.

The City Council and staff reviewed the City's Mission Statement, Core Values, and the five (5) three-year goals. Two changes were made. The Goal: "Maintain Public Safety" was revised to "Provide Effective and Sustainable Public Safety", and "Maintain and Enhance the Infrastructure and Facilities" was revised to "Manage Effectively the Infrastructure and Facilities." The Council and staff also worked together to create thirty-seven (37) new 6-month objectives to help the City move toward achieving its three-year goals.

The City Council formally adopted this Strategic Plan at their April 26, 2010 City Council Meeting. This report serves as the July 2010 monthly report and the second status report on the Strategic Plan. There are 2 requested revisions to the plan this month.

The proposed amendment changes:

1. The date the Asst. City Manager and Public Works Director, enter into contracts for the Energy Cost Savings Grant for LED street lights and city buildings to reduce energy costs (Goal: Plan for and Implement Long-term Financial Sustainability- Objective # 3) from August 1, 2010 to August 23, 2010.
2. The date the Parks and Recreation Director and City Attorney determine the feasibility of an ordinance that would regulate field use and report the results to the City Council for direction (Goal: Preserve and Enhance our Distinct Community Character- Objective # 2) from August 15, 2010 to August 23, 2010.

UPDATE SUMMARY: 5 Next Step items completed; 15 objectives completed (highlighted below); 2 objectives request revision (highlighted below). All remaining objectives are On Target (see Attachment 1 for additional details).

	Goals	Objectives	Status
1	Next Steps/Follow Up Process	5 Items Completed	Remaining tasks on Target
2	Plan for & Implement Long-Term Financial Stability	Items 2 and 5 Completed Item 3 Requests Revision	Remaining tasks on Target
3	Provide Effective and Sustainable Public Safety	Items 1, 2, 4, 5, and 6 Completed	Remaining tasks on Target
4	Manage Effectively the Infrastructure & Facilities	Items 1, 2, 3, and 6 Completed	Remaining tasks on Target
5	Enhance Community Awareness, Involvement & Engagement	Items 2 and 4 Completed	Remaining tasks on Target
6	Preserve and Enhance our Distinct Community Character	Items 1, and 4 Completed Item 2 Requests Revision	Remaining tasks on Target

These Goals and Objectives and their numbering correspond to Attachment 1

ALTERNATIVES:

1. Approval of Amendments to the City's Strategic Plan & Six-Month Objectives Matrix; or
2. Provide additional amendments to the Strategic Plan; or
3. Provide staff with alternative direction.

Respectfully submitted,

Rebecca Mendenhall, Finance Officer

Approved for submission by:

Jeff Maltbie, Acting City Manager

Attachments: 1. 6-Month Strategic Objective Tracking Matrix – July 2010 Matrix